



WOMENS



MENTAL HEALTH W O R L D C U P

melp
FOUNDATION



<https://melp.org.uk/melp-foundation>

<https://www.mentalhealthworldcup.org.uk>



HISTORY IN THE MAKING

On Sunday 24th May 2026, for the very first time, the Mental Health World Cup will launch a dedicated women's tournament.

For over 13 years, the Mental Health World Cup has united thousands of footballers across the UK, raising over £900,000 for mental health charities Sponsorship pack 2026.

Now, in its biggest year yet – across four stadiums – we are proud to introduce:

The First-Ever Women's Mental Health World Cup.

Hosted at Millwall Stadium.

Two pitches.

Ten teams.

One powerful message.

It's time women had their own stage.

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WHY THIS MATTERS

Suicide remains one of the leading causes of death for people under 50.

But women in sport face unique and often invisible pressures:

- Underfunding
- Performance expectations
- Identity challenges
- Social comparison
- Limited access to mental health support

Women's grassroots teams receive a fraction of the financial backing of male teams.

Young female athletes are reporting increasing levels of anxiety, low mood and overwhelm.

This event exists to change that.



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Event Details

At the Millwall Stadium event:

- ⚽ 10 women's teams
- ⚽ 8 players per squad
- ⚽ 5-a-side tournament
- ⚽ Group stages + knockouts
- ⚽ Trophy presentation
- ⚽ The first-ever Women's Mental Health World Cup Champions crowned

Teams will represent countries — embracing the iconic World Cup format.

But this isn't just about football.

It's about visibility.

Voice.

Support.

And standing together for mental health.





SPONSOR A TEAM – £1,500

For just £1,500, your company can sponsor one of the ten women's teams and become part of history.

This is not a passive logo placement.

This is active partnership.

There are only:

-  10 Women's Teams
-  10 Sponsorship Opportunities

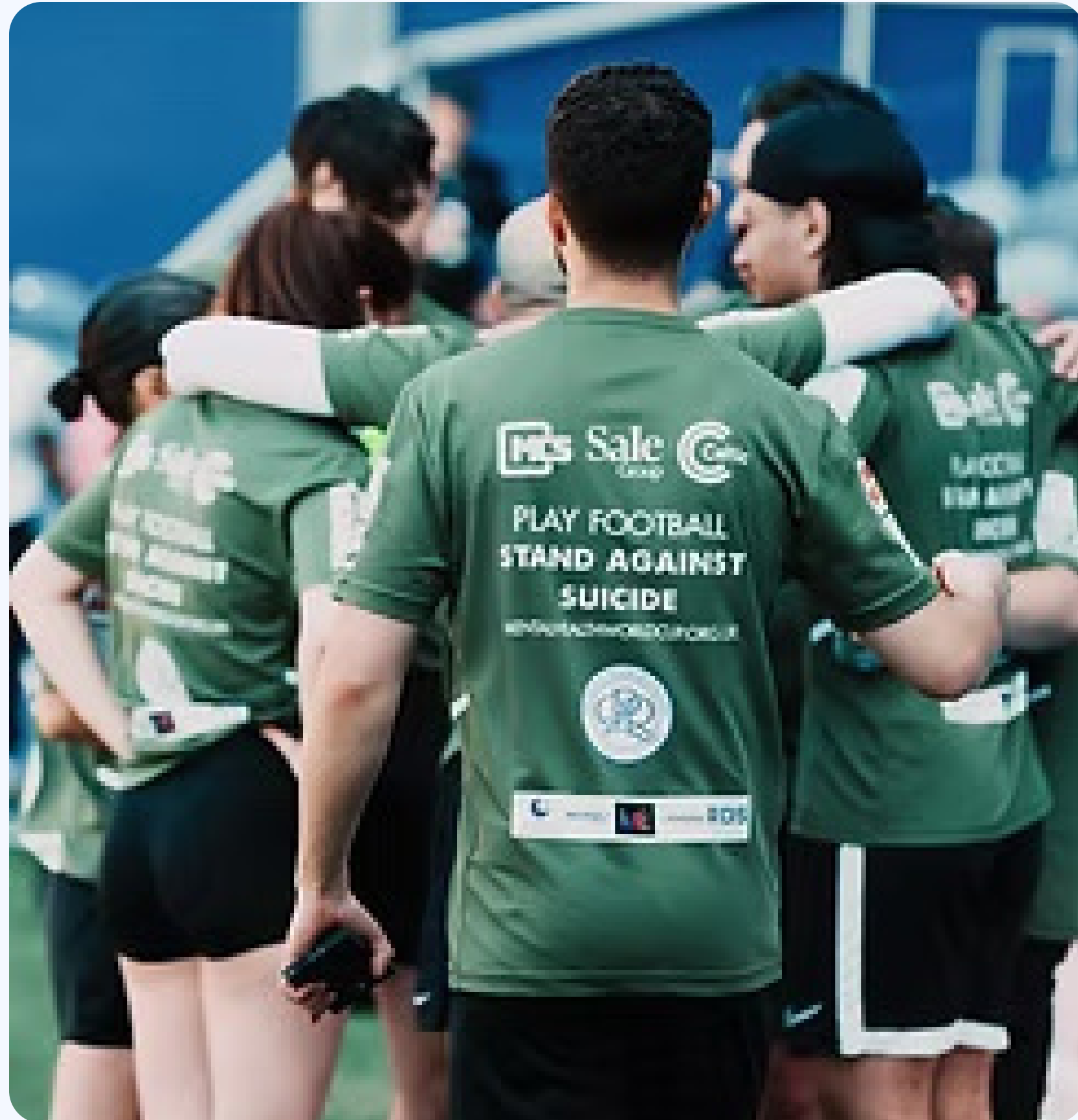
Once they're gone, they're gone.

Be part of the first.

Be part of history.

Be part of meaningful change.





WHAT YOU RECEIVE

- ✓ A fully branded team playing in your company colours
- ✓ Your logo featured on the team's custom shirts
- ✓ Branding displayed on stadium screens during the event
- ✓ Inclusion in event flyers and digital marketing
- ✓ Social media amplification across Melp Foundation and event channels
- ✓ Alignment with an established national charity tournament Sponsorship pack 2026
- ✓ Public acknowledgement on the day via stadium PA announcements
- ✓ Association with the first-ever Women's Mental Health World Cup

And most importantly:

- ✓ Direct impact into women's sports and children's mental health services

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WHERE YOUR MONEY GOES



COMMUNITY
SUPPORT



SCHOOLS AND
TEAMS



MENTAL HEALTH
MATTERS

All sponsorship funds raised through the Women's Mental Health World Cup will go to the Melp Foundation to:

- Support grassroots women's football teams
- Provide mental health education in schools and colleges
- Deliver preventative mental fitness workshops
- Increase access to support tools and resources for young people
- Reduce stigma around suicide and mental health

This is not just awareness.
This is action.



A CALL TO WOMEN'S TEAMS



This tournament is for women who love football.

You do not need to be professional.

You do not need league backing.

You simply need a team willing to show up and stand together for mental health.



WHO CAN TAKE PART?

- ✓ Grassroots teams
- ✓ Women's clubs
- ✓ Academy players (18+)
- ✓ Friendship groups
- ✓ Mixed-ability teams

TOURNAMENT FORMAT:

- ⚽ 5-a-side
- ⚽ Up to 8 players per squad
- ⚽ Two pitches at Millwall Stadium
- ⚽ Group stages + knockouts
- ⚽ Trophy presentation

Each team represents a country – embracing the true World Cup spirit.



COST TO TEAMS

There is no entry fee for women's teams.

Teams are supported by sponsors.

Players are welcome – but never required – to fundraise or donate.

This event exists to support women, not burden them.

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LIMITED PLACES

There are only:

-  10 Women's Teams
-  10 Sponsorship Opportunities

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Be part of the first.

Be part of history.

Be part of meaningful change.



To sponsor a team

[CLICK HERE](#)

or email - sophie@melp.group

To register your team

[CLICK HERE](#)

or email - sophie@melp.group



**JOIN US AT
MILLWALL
STADIUM 2026**

**The First-Ever
Women's Mental
Health World Cup.**

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Thank You

Get In Touch

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